Siddhartha Kumar

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EDUCATION

Dr. AITH   **Kanpur, UP**
Candidate for Bachelor of Technology in Computer Science and Engineering
Cumulative GPA: 8, Areas of Interest: Problem Solving, Development

WORK EXPERIENCE

Raise Digital
Intern   *January 2022 - March 2022*
- Utilized **SQL** and **PHP** to manage the backend of the project, ensuring efficient frontend design.
- Coordinated with a team of 3 developers to complete the project by deadline.
- Successfully wrote **SQL queries** to extract data from databases for analysis.
- Worked on the first fullstack project and learned various intriguing concepts in PHP and interlinking both the ends.
- Worked with the team to redesign the frontend components while maintaining less code replication, resulting in a more cohesive design.

Freelancing
Content Writer & Consultant   *3 Year Experience*
- Managed **SEO** for multiple writers, **optimizing articles** to rank on the first page of Google for high-traffic keywords.
- Successfully **increased website traffic** by 30% through strategic keyword research and implementation.
- Provided expert SEO consulting to small businesses, helping them to increase their web presence and organic traffic.
- Generated **3M+ profile visits** on pinterest in 4 months, 200K page views on blog in 9 months.

PROJECT EXPERIENCE

Portfolio Website
Developer
- Successfully implemented **React** for the first time, which increased site speed by 50%.
- Worked with designs to create **responsive design** for mobile devices using **media queries** and **bootstrap**, which increased site speed for mobile devices.

Developer Community Platform
Developer
- Developed a full-stack project which included a **mongoDB** database and **node.js** for the backend and React Js, JavaScript and CSSfor frontend.
- Developed a **user-friendly and responsive interface** with features like account creation, posting questions, posting answers, etc.

CMS Blog
Developer
- A personal blog made using ReactJs, Next.js, Tailwind CSS, HyGraph, GraphQl.
- Successfully implemented content management technologies with the frontend with a material UI.
- Learned a lot about Next.Js in-built routing feature and versatility of CMS in the backend.

SKILLS & INTERESTS

Skills: Group Discussion, Communication, Critical Thinking, Logical and Emotional reasoning, Technical/Fundamental Analysis, C++, Understanding Human Psychology

Interests: Strategy & Operations, Anime, Book Reading, Development bootcamps

CERTIFICATION & ACHIEVEMENTS

- The Fundamental of Digital Marketing (Google Digital Garage)
- Web Development by Raise Digital in partner with Techfest IIT Bombay
- Google IT Automation with Python (Professional Certificate)